



A Toast to 20 Years

A CELEBRATION OF THE 20TH ANNIVERSARY OF
PEGGY PARFENOFF WITH WORLDCHICAGO

October 20, 2021 at 5:30 PM

Carnivale Restaurant

Platinum Sponsor \$7,500

- Seven (7) tickets to the event
- Company name and logo on all printed marketing materials
- Participation in video thank you to be played at the event on the WorldChicago website
- One (1) full-page printed advertisement in the event program (5.125" wide x 4" tall)
- A chance to make remarks during the event
- Logo and sponsorship recognition on WorldChicago website and e-blasts
- Public acknowledgment as a sponsor during event remarks
- Three (3) recognition posts on WorldChicago social media channels
- Recognition in press release and media relations outreach

Gold Sponsor \$5,000

- Five (5) tickets to the event
- Company name and logo on all printed marketing materials
- One (1) half-page printed advertisement in the event program (2.5" wide x 4" tall)
- Logo and sponsorship recognition on WorldChicago website and e-blasts (distribution approximately 7,500)
- Public acknowledgment as a sponsor during the event remarks
- Two (2) recognition posts on WorldChicago social media channels

Silver Sponsor \$2,000

- Four (4) tickets to the event
- Recognition on WorldChicago website
- One (1) quarter-page printed advertisement in the event program (2.5" wide x 2" tall)
- One (1) recognition post on WorldChicago social media

Bronze Sponsor \$1,000

- Two (2) tickets to the event
- Name/Logo in the event program
- Recognition on WorldChicago website

Program ads available. Full Page: \$500 Half Page: \$350 Quarter Page: \$250

All artwork must be a hi res PNG file and are due no later than October 4, 2021.

**Event tickets will be distributed on a first come first serve basis; to ensure you can attend the event in-person, please request sponsorship as soon as possible.

**For more information, questions, or to secure sponsorship,
email WorldChicago Marketing & Development Manager Morgan Lyn at mlyn@worldchicago.org**